

## Logistics strategy

Prevention is better than cure...



Steadily growing costs in the healthcare sector make new solutions imperative and logistics is no exception. Innovative strategies and concepts can liberate substantial rationalisation potentials.

### The Client

- Hirslanden, Zurich, Switzerland
- Group of 12 private clinics throughout Switzerland, providing some 1'200 beds.

### The Objective

- Identify rationalisation potentials along the entire logistics chain.
- Exploit synergy potentials and economies of scale within the group.

### The Solution

- Outsource those logistics sectors that currently exist in each individual clinic to an external logistics partner: central stores, station servicing and supply.
- Service and direct supply of the stations by the partner from a central store.
- Extend and focus in-house competencies on a group-wide purchasing strategy.
- Co-operations: create a multi-user supply chain with the common logistics partner (storage, station servicing and supply by the joint logistics partner).

### The Client Benefit

- Relieving nursing staff from logistics tasks.
- Reduction of logistics costs by at least 10% (excl. manpower savings through elimination of logistics related duties).
- Recovery of resources for medical core competencies (nursing staff, infrastructure, management).
- Ensuring uniform quality standards (processes, infrastructure) across the entire group.
- Higher standardisation of supplies resulting from cross-clinic servicing.
- Accessing additional synergy potentials through co-operations (inventory, transport costs etc.).